



# 9<sup>th</sup> America Digital

Latin America Congress Chile 2024

April 10<sup>th</sup>-11<sup>th</sup> · Espacio Riesco, Santiago, Chile

<https://congreso.america-digital.com>



# 9<sup>th</sup> America Digital Congress Tech & Business Mexico 2024

June 19<sup>th</sup>-20<sup>th</sup> · WTC, Mexico City

<https://mx.america-digital.com>



# 9<sup>th</sup> America Digital World Congress 2025

March 26<sup>th</sup>-27<sup>th</sup> · MBCC · Miami Beach, USA

<https://us.america-digital.com>



BOOK A  
MEETING



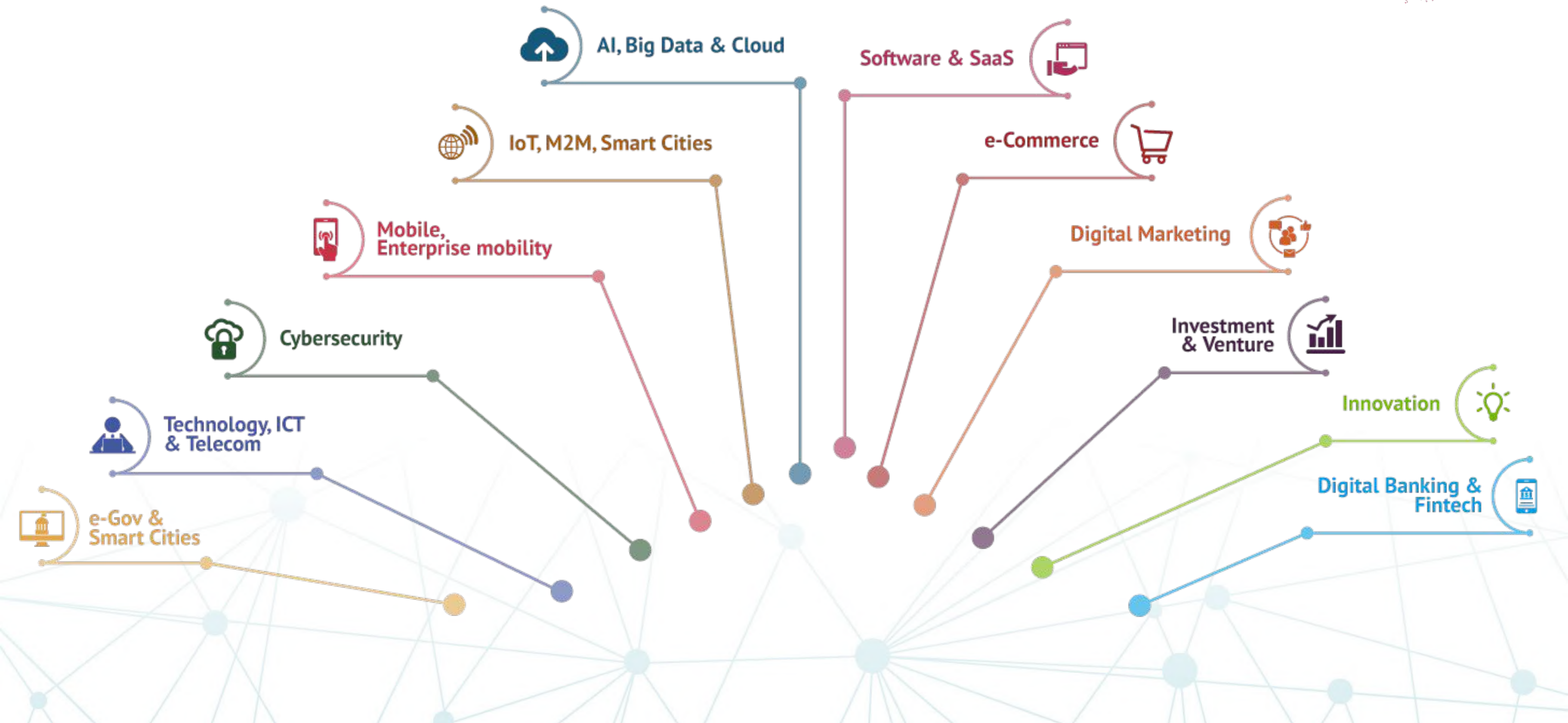
AMERICA  
DIGITAL

# 9<sup>th</sup> America Digital Congress Miami 2025

March 26<sup>th</sup> - 27<sup>th</sup> · MBCC · Miami Beach, USA

*A meeting point between global tech providers and C-Levels around the Americas.*

INNOVATION | ICT | SAAS | AI | CLOUD | BIG DATA | TELECOM | IOT | FINTECH | BLOCKCHAIN | e-COMMERCE





Position your Brand, impact, influence, generate leads and do business with + 5,000 C-Levels (CEO, CTOa, CIOs, CMOs, CDOs, CFOs), decision makers, innovation, digital transformation leaders from Telcos, Banks, Retail Industries from America and atin Americas



# ATTENDEES FROM DEMANDING INDUSTRIES



*Mainly C-level executives from Telcos, Banks, Enterprises, Government authorities from America and Latin America.*

Directors, CEOs, CISOs, CMOs, CIOs, CTOs, CDOs, professionals from IT, marketing and business development, seeking new technologies, solutions, product and services in the areas of Innovation, Telecom, Digital Transformation, ICT, IoT, Mobile, Cloud, Big Data, AI, e-GOV, Fintech, e-Commerce, and Digital marketing to enhance productivity, their management, communication, marketing and sales processes.



# AMERICA DIGITAL WORLD CONGRESS INFOGRAPHY



ATTENDEES DEMOGRAPHIC PROFILE					
Age	Gender	Average family income in US\$ k / year			
21 - 25	6%	Male	58%	<US\$ 25 k	7%
25 - 35	30%	Female	42%	US\$ 25 - 50 k	21%
35 - 45	38%			US\$ 50 - 100 k	28%
+45	26%			US\$ 100 - 150 k	26%
				>US\$ 150 k	18%

## Attendees profile



## MAIN SPONSORS



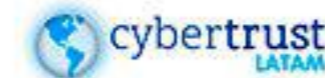
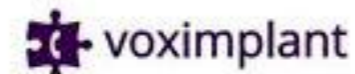
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ORACLE

DARKTRACE

## SPECIALIZED FORUMS SPONSORS





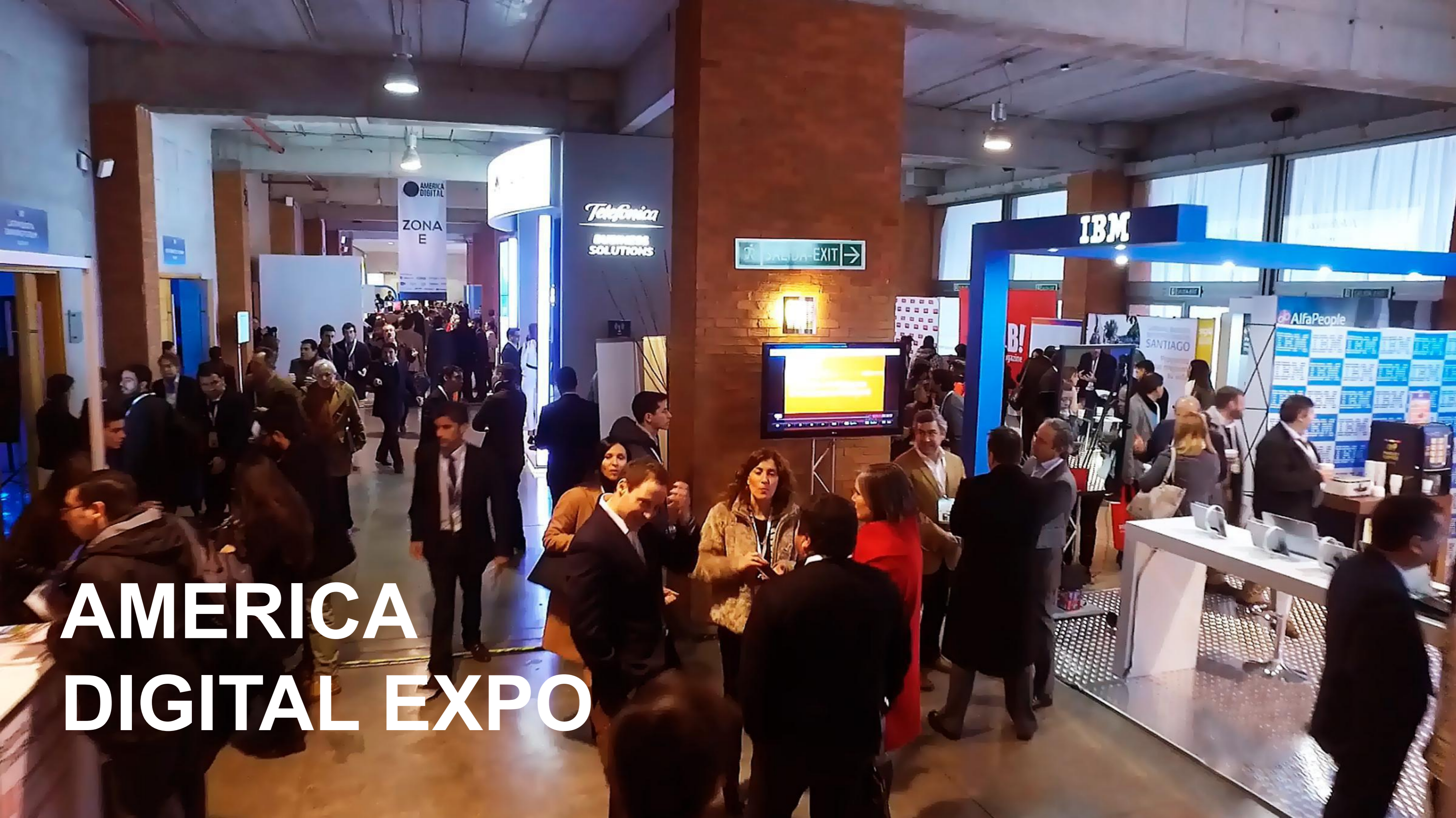
Watch video: <https://www.youtube.com/watch?v=adm8AJCScPQ>



# 9<sup>th</sup> America Digital World Congress 2025

March 26<sup>th</sup>-27<sup>th</sup> · MBCC · Miami Beach, USA





# AMERICA DIGITAL EXPO



## AMERICA DIGITAL EXPO

**+200 Exhibiting companies in the areas of Telecom, ICT, IoT, M2M, AI, Business Mobility, Big Data, Cloud, Information Security, Mobile, APPs, Software & SaaS, ERPs / CRMs, Fintech, e-Commerce and Digital Marketing *showcasing their Brand, products and services to +5000 executives from the largest corporations , Banks, Telcos and Government authorities from the Americas.***



## COUNTRY PAVILIONS AND TRADE MISSIONS

America Digital Expo, has country /association pavilions where introduces their main companies in the areas of ICT, Software, Technology, IoT, Internet, Mobile, Fintech, e-Commerce and Digital Marketing.

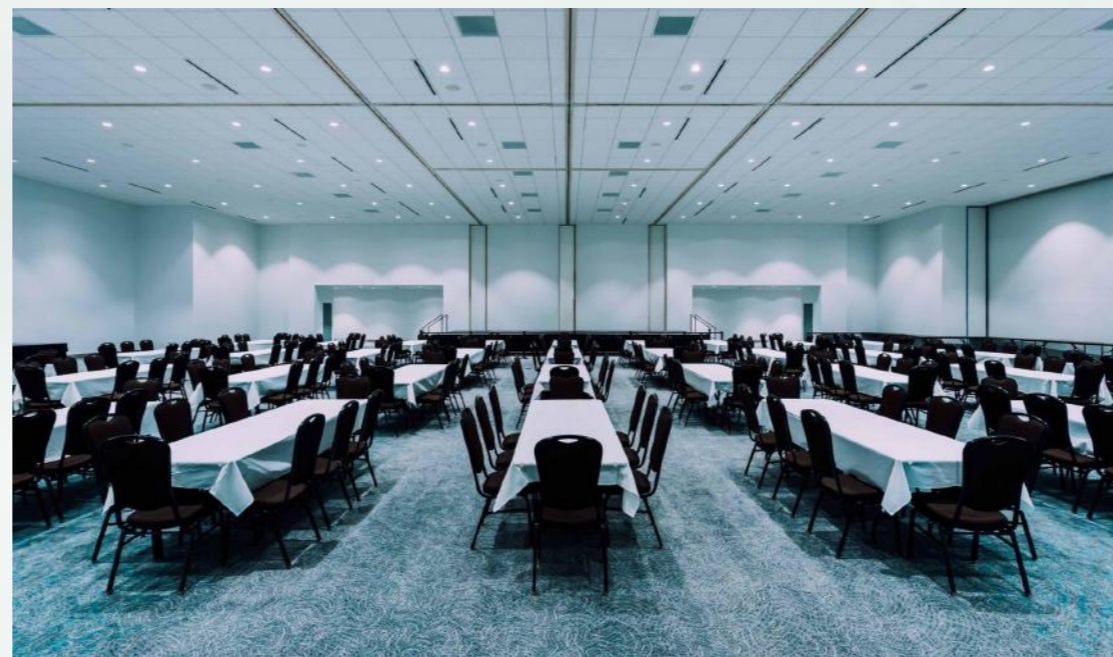
Ask about special benefits for trade missions, ICT associations and chambers of commerce.





## DATE & PLACE

MIAMI BEACH CONVENTION CENTER · 26th - 27th March



Expo · 1 to 1 Meetings · International Seminar · Specialized Forums · Closing Party



# Review last booth space positions available Expo Miami 2023

**C**

■ ZONAS 360 4,5 X 4,5 metros	3 UND
■ 2 X 2 metros	12 UND
■ 2 X 3 metros	12 UND
■ 2 X 4 metros	12 UND
<b>TOTAL: 39 STANDS (39 BOOTH)</b>	

**B**

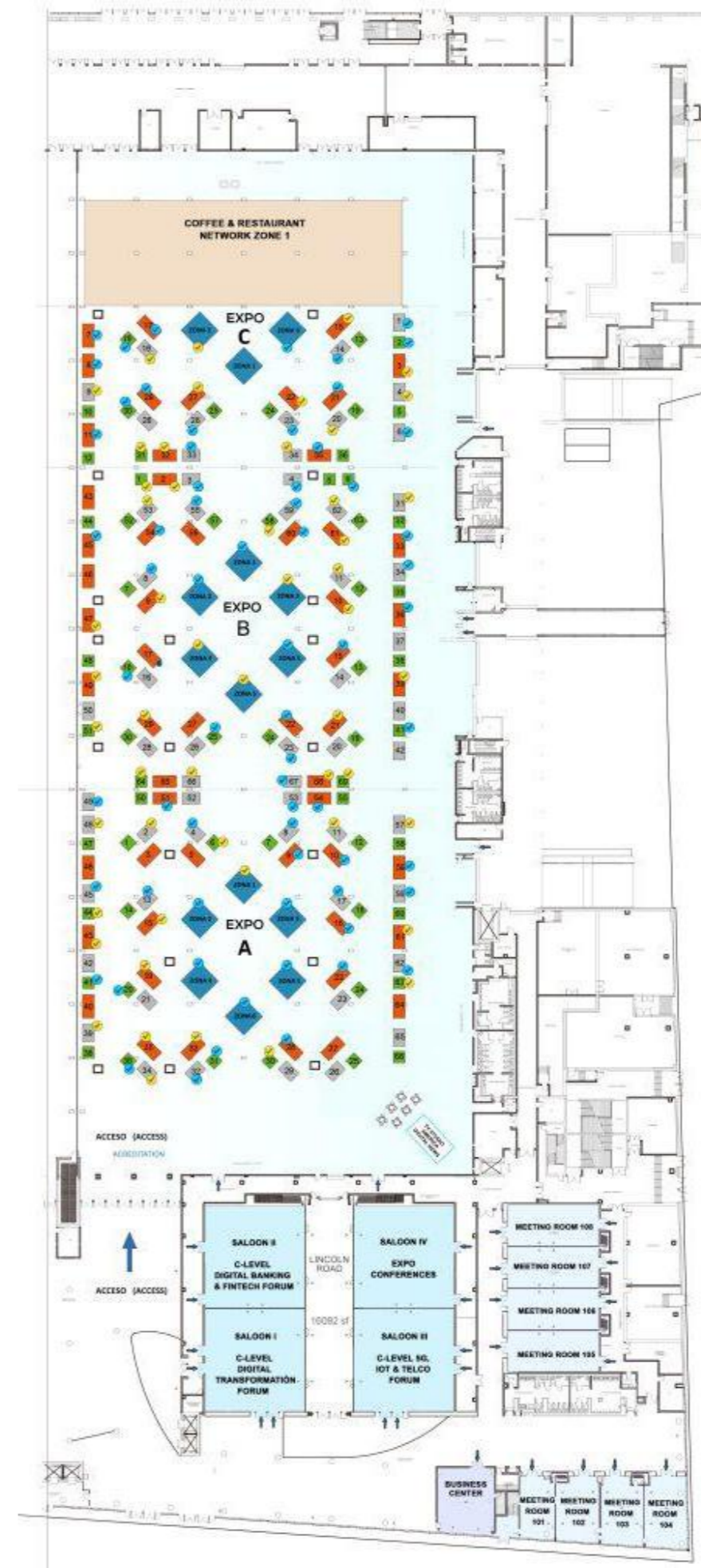
■ ZONAS 360 4,5 X 4,5 metros	6 UND
■ 2 X 2 metros	24 UND
■ 2 X 3 metros	24 UND
■ 2 X 4 metros	23 UND
<b>TOTAL: 77 STANDS (77 BOOTH)</b>	

**A**

■ ZONAS 360 4,5 X 4,5 metros	6 UN.
■ 2 X 2 metros	27 UND
■ 2 X 3 metros	25 UND
■ 2 X 4 metros	24 UND
<b>TOTAL: 82 STANDS (82 BOOTH)</b>	

## LEGEND

-  RESERVED
-  PRE-RESERVED



Book a Meeting



## EXHIBITOR COMPANIES, COUNTRY PAVILIONS





## MEDIA PARTNERS



## MEDIA & PARTNERS ORGANIZATIONS



## SUPPORT ENTITIES





# EXPO CONFERENCES





# EXPO CONFERENCES

## The Expo Conferences

The Expo Conferences are 30 or 50 minutes conferences in a fully equipped virtual conference room, which includes conference recording. Here, technology providers can present their company, products, services, benefits for customers, advantages over competitors and success cases.

These conferences are limited to only 16 positions.

\*Only 4 Expo Conferences are available for new companies. Ask your America Digital's executive for availability.



# 1-to-1 Meetings



A large audience is seated in a dark room, facing a brightly lit stage. On the stage, a man in a dark suit is speaking, flanked by two large screens displaying his image. The stage is illuminated with blue and white lights. The ceiling features circular light fixtures. The text "INTERNATIONAL SEMINAR" is overlaid in large white letters on the left side of the image. The words "AMER DIGIT" are visible on the stage backdrop on both sides.

# INTERNATIONAL SEMINAR



## INTERNATIONAL SEMINAR

*More than 100 international Speakers talk about Innovation, Trends, ICT, IoT, M2M, AI, Smart Cities, Mobile, Enterprise Mobility, Big Data, Cloud, SaaS, Information Security, e-Commerce and Digital Marketing.*

Broad press coverage, Conferences are recorded. All conferences are available in the America Digital Online Network as Video On Demand (VOD).



# INTERNATIONAL SEMINAR AND CONFERENCES



- |   |   |   |  |  |   |   |   |  |   |   |   |   |  |   |   |  |  |
|---|---|---|--|--|---|---|---|--|---|---|---|---|--|---|---|--|--|
| <br><b>Giselle Ruiz Lanza</b><br>(Brazil)<br>Directora Regional de Inteligencia para Latinoamérica<br>#GiselleDigital | <br><b>Maximiliano Hinz</b><br>(Argentina)<br>Director de Operaciones en Latinoamérica<br>#Maximiliano           | <br><b>Esther Riveroll</b><br>(Spain)<br>CEO<br>#EstherRiveroll  | <br><b>Javier Villalobos</b><br>(Colombia)<br>Sales Enterprise Leader Hispanic<br>#JavierVillalobos | <br><b>Victor Borga</b><br>(Mexico)<br>Regional Sales Director<br>#VictorBorga           | <br><b>Nicolás Urena</b><br>(Colombia)<br>Director de Expansión Global<br>#NicolásUrena                  | <br><b>Gerardo Sumano</b><br>(Mexico)<br>Product Account Manager, LATAM Enterprise<br>#GerardoSumano | <br><b>Carlos Zapata</b><br>(Chile)<br>Director de Automatización & Operaciones<br>#CarlosZapata                     | <br><b>Leafar Maina</b><br>(Chile)<br>CEO<br>#LeafarMaina   | <br><b>Abhas Ricky</b><br>(Brazil)<br>Chief Strategy Officer<br>#AbhasRicky                            | <br><b>Juan Zarda</b><br>(Colombia)<br>Head of Enterprise LATAM<br>#JuanZarda                  | <br><b>Antonio Luque</b><br>(Spain)<br>Director of Managed Services<br>#AntonioLuque             | <br><b>Paolo Déiano</b><br>(Brazil)<br>Product Engineer<br>#PaoloDeiano                                | <br><b>Rodrigo Martineli</b><br>(Brazil)<br>Vicepresidente y Director General para LATAM<br>#RodrigoMartineli | <br><b>Gerardo Tapia</b><br>(Argentina)<br>Systems Engineer<br>#GerardoTapia                 | <br><b>Rodrigo Arias</b><br>(Chile)<br>General Counsel South Latin America<br>#RodrigoArias        | <br><b>Jaime Pradenas</b><br>(Chile)<br>Jefe de Área de Productos Blockchain<br>#JaimePradenas            |  |
| <br><b>Gustavo Santana</b><br>(Brazil)<br>Director, Cloud Accelerator<br>#GustavoSantana                              | <br><b>Alejandro D'Andrea</b><br>(Chile)<br>CIO, Walmart Chile<br>#AlejandroDAndrea                              | <br><b>Kam He</b><br>(Singapore)<br>Director of Solutions & Consulting & Sales, Cloud Intelligence<br>#KamHe | <br><b>Leonardo Bracco</b><br>(Argentina)<br>Executive Director, LATAM<br>#LeonardoBracco           | <br><b>Carlos Torales</b><br>(Mexico)<br>VP de Ventas, América Latina<br>#CarlosTorales  | <br><b>Vitor Sousa</b><br>(Brazil)<br>Co-Founder and Global Business Development<br>#VitorSousa          | <br><b>Luis F. Martinez</b><br>(Argentina)<br>CEO<br>#LuisFMartinez                                  | <br><b>Gerardo Bonilla</b><br>(Mexico)<br>Chief Revenue Officer<br>#GerardoBonilla                                   | <br><b>Alejandro Giusto</b><br>(Chile)<br>Director Comercial de Proyectos Especiales<br>#AlejandroGiusto                    | <br><b>Martin Cabrera</b><br>(Chile)<br>Head of Customer Engineering Chile<br>#MartinCabrera           | <br><b>Gery Coronel</b><br>(Argentina)<br>Country Manager del Sur de Chile<br>#GeryCoronel     | <br><b>Wilson Calderón</b><br>(Colombia)<br>Senior Technical Consultant<br>#WilsonCalderon       | <br><b>Ariel Galarte</b><br>(Chile)<br>Sales Manager SIDA<br>#ArielGalarte                             | <br><b>Carlos Perea</b><br>(Mexico)<br>Senior VP, LATAM<br>#CarlosPerea                                       | <br><b>Bart Schouw</b><br>(Netherlands)<br>Chief Growth Officer<br>#BartSchouw               | <br><b>Carlos Viera</b><br>(Brazil)<br>Gerente de Ventas<br>#CarlosViera                           | <br><b>Maria Belén Aralla</b><br>(Argentina)<br>Account Director<br>#MariaAralla                          |  |
| <br><b>Antonio Mareno</b><br>(Chile)<br>Gerente de Estrat. Operat.<br>#AntonioMareno                                 | <br><b>Cristian Lucchesi</b><br>(Chile)<br>Industria y Digital Transformation Advisor<br>#CristianLucchesi      | <br><b>Guillermo Arduino</b><br>(Spain)<br>Presentador internacional de CNN<br>#GuillermoArduino            | <br><b>José Lagos</b><br>(Chile)<br>CEO y Managing Partner LATAM<br>#JoseLagos                     | <br><b>Carlos Torres</b><br>(Spain)<br>Regional Manager<br>#CarlosTorres                | <br><b>Felipe Sánchez</b><br>(Spain)<br>Regional Manager<br>#FelipeSanchez                              | <br><b>Arturo Moya González</b><br>(Spain)<br>Product Manager<br>#ArturoMoyaGonzalez                | <br><b>Verónica Ibáñez</b><br>(Spain)<br>Directora de Ventas y Soporte al Cliente<br>#VeronicaIbanez                | <br><b>Juan Casal</b><br>(Argentina)<br>Director Comercial de Enterprise y Sector Público para Latinoamérica<br>#JuanCasal | <br><b>Nicolas Keeble</b><br>(Brazil)<br>Regional Enterprise Account Manager LATAM<br>#NicolasKeeble  | <br><b>Emanuel Di Matteo</b><br>(Brazil)<br>General Manager Latin America<br>#EmanuelDiMatteo | <br><b>Jordi Torres</b><br>(Spain)<br>CEO<br>#JordiTorres                                       | <br><b>Rodrigo Alarcón</b><br>(Chile)<br>Senior Mgr. Strategic Solutions Architect<br>#RodrigoAlarcon | <br><b>Rodrigo Quijada</b><br>(Chile)<br>VP Marketing Development<br>#RodrigoQuijada                         | <br><b>Nicolás Calderón</b><br>(Colombia)<br>CM Evangelist<br>#NicolasCalderon              | <br><b>Raúl Palacios</b><br>(Chile)<br>Director de Soluciones Multinacionales<br>#RaulPalacios    | <br><b>Maria Agustina Patti</b><br>(Brazil)<br>Marketing Manager<br>#MariaAgustinaPatti                  |  |
| <br><b>Alfonso Cuadra</b><br>(Chile)<br>CEO y Gerente de Estrat. Operat.<br>#AlfonsoCuadra                          | <br><b>Paulo Paulek</b><br>(Chile)<br>CEO<br>#PauloPaulek  | <br><b>Virginia Álvarez Roldán</b><br>(Argentina)<br>Head of Business Design<br>#VirginiaAlvarezRoldan     | <br><b>Manuel Aceves M.</b><br>(Mexico)<br>Director de Innovación<br>#ManuelAcevesM               | <br><b>Marco Ponce Meléndez</b><br>(Chile)<br>CEO<br>#MarcoPonceMelendez               | <br><b>Arturo Contreras</b><br>(Mexico)<br>Head of Business Unit for Latin America<br>#ArturoContreras | <br><b>Gerardo Rivera Bozán</b><br>(Chile)<br>Senior Account Executive<br>#GerardoRiveraBozan      | <br><b>Federico Vilanova</b><br>(Colombia)<br>Sales Director - Spanish Speaking South America<br>#FedericoVilanova | <br><b>Juan Moscoso</b><br>(Chile)<br>Director General<br>#JuanMoscoso  | <br><b>Hernán Sánchez</b><br>(Argentina)<br>Solution Architect South Cone<br>#HernanSanchez          | <br><b>Matias Chmiel</b><br>(Brazil)<br>Senior Director, Latin America<br>#MatiasChmiel      | <br><b>Juan Astete Urrutia</b><br>(Chile)<br>Director Comercial de Chile<br>#JuanAsteteUrrutia | <br><b>Pamela Reutter</b><br>(Chile)<br>Gerente de Desarrollo Comercial<br>#PamelaReutter            | <br><b>Daniel Cadenas</b><br>(USA)<br>Sr. Solution Engineer<br>#DanielCadenas                               | <br><b>Maria Agustina Patti</b><br>(Brazil)<br>Market Analyst LATAM<br>#MariaAgustinaPatti | <br><b>Javier Re</b><br>(Argentina)<br>CEO en Crowdfunder S.A. y fundador de Lupaio<br>#JavierRe | <br><b>Daniel Barba</b><br>(Chile)<br>Vicepresidente de Ingeniería y Soporte al Cliente<br>#DanielBarba |  |
| <br><b>Marco Alarcón</b><br>(Chile)<br>Jefe de Arquitectura Blockchain<br>#MarcoAlarcon                             | <br><b>Christian Acosta</b><br>(Chile)<br>Senior Sales Manager Latin America and Caribbean<br>#ChristianAcosta | <br><b>Javiera Gómez</b><br>(Chile)<br>Head of Digital in Chile<br>#JavieraGomez                           | <br><b>Diego Creel</b><br>(Mexico)<br>Vice Presidente de Sensor Mexico y LATAM<br>#DiegoCreel     | <br><b>Samer Atassi</b><br>(USA)<br>Vicepresidente para América Latina<br>#SamerAtassi | <br><b>Mark Bonnell</b><br>(Canada)<br>Director Ejecutivo<br>#MarkBonnell                              | <br><b>Jorge Sanz</b><br>(Spain)<br>CEO<br>#JorgeSanz  | <br><b>Felipe Torres Cuevas</b><br>(Chile)<br>Subgerente de Negocios Digitales<br>#FelipeTorresCuevas              | <br><b>Juan Bello</b><br>(Argentina)<br>Business Head Global Latin America<br>#JuanBello                                  | <br><b>Gabriel Arango</b><br>(Argentina)<br>Chief Technology Officer Latinoamérica<br>#GabrielArango | <br><b>Julian Colombo</b><br>(Argentina)<br>CEO<br>#JulianColombo                            | <br><b>Soledad Onetto</b><br>(Chile)<br>Perkboxy Co-Founders de T-Rex<br>#SoledadOnetto        | <br><b>Eyal Sivan</b><br>(Canada)<br>Head of Open Banking<br>#EyalSivan                              | <br><b>Sebastián Rojas</b><br>(Chile)<br>Head of B2B Content<br>#SebastianRojas                             | <br><b>Leo Eduayen</b><br>(Brazil)<br>Co-Founder & CEO<br>#LeoEduayen                      | <br><b>Luiz Ohara</b><br>(Brazil)<br>Head of Financial Markets<br>#LuizOhara                     | <br><b>César Castillo</b><br>(Colombia)<br>Specialist Online Fraud Detection<br>#CesarCastillo          | <br><b>Dino Besomi</b><br>(Chile)<br>Director Advisory Latin America<br>#DinoBesomi |



*Connect with the Telecommunication & IOT ecosystem applied to industries.*

## **C-LEVEL 5G, IoT & TELCO FORUM**

**A specialized conference space where Telco leaders, IoT providers, IoT solution demanders, operators, suppliers, regulators and the Telco & IoT ecosystem**

- Explore the future, trends, challenges and opportunities of the industry.
- Analyze the impact of telecommunications and IoT technologies on adjacent industries such as automotive, mining, government, education, energy, health, retail, utilities, smart cities and manufacturing.
- Discover how to evaluate, select and implement IoT solutions to improve processes. Transform business models, optimize costs and create new forms of revenue in industries such as Telecommunications, Transportation, Mining, Manufacturing, Energy, Agriculture, Health, Retail, Government, Oil and Gas, Automotive, suppliers of M2M platforms.

# C-LEVEL 5G, IoT & TELCO FORUM



Rodrigo Ramirez Pino,  
Regulatel President

*America Digital enable to raise the challenge in telecommunications of the region.*



Francisco Guzmán  
Director Claro América Móvil  
Empresas

*The Congress connect us with the telecommunications ecosystem and with the companies needs in digital transformation.*

Manish Singh (EE.UU.)  
VP Network Services  
Strategy Tech Mahindra

*America Digital was a good experience for us.*



Sergio Canales (Perú)  
General Electric,  
Regional digital mine team.

*Unmissable event.*



*Telefonica*

César Valdés,  
CIO TELEFÓNICA

*The congress allowed us to transmit TELEFONICA digital strategy for the next 4 years.*



Eduardo A. Gorchs,  
CEO Latam Siemens

*A network platform and excellent business.*

Mauricio Malpica (Austin, USA)  
IOT & Global connectivity Hpe

*America Digital is a great instance to connect with the TELCO ecosystem of Latam.*





# C-LEVEL IoT & SMART CITIES FORUM





## C-LEVEL IoT & SMART CITIES FORUM

# Smart Cities, Government and Society

Government authorities, urban planners, private organizations, technology providers address the challenges and opportunities that technology offers to create more sustainable and integrated cities.

# E-GOVERNMENT FORUM



MAIN SPONSORS





## E-GOVERNMENT FORUM

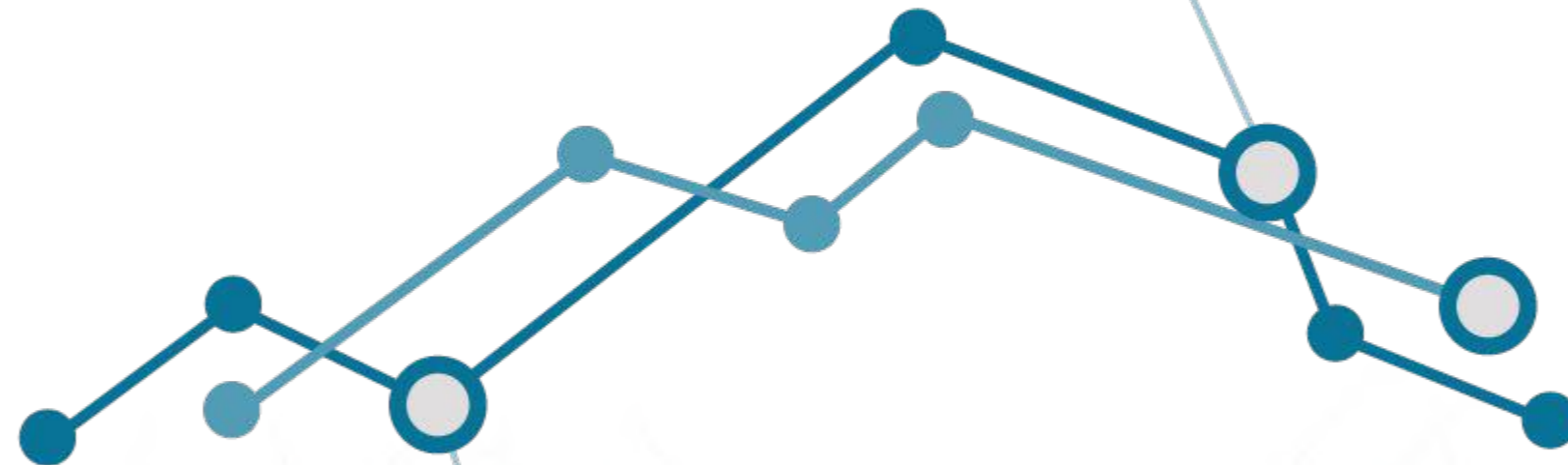
***How to achieve the modernization of states, resource optimization and improvements, paving the way toward digital governments.***

It brings together government leaders, ministries, authorities, public policy makers and regulators, with stakeholders of the digital industry to promote an open dialogue in the areas of digitalization, digital economy, digital governments, their future and how the various system components must work together to achieve the goals that society expects.



**Jeffrey Kratz (Seattle, USA)**  
CEO Latam, Amazon Web  
Services Public Sector.

*America Digital allows us to talk with the digital transformation leaders in the public sector.*



**Marten Kaevats (Estonia)**  
National Digital Advisor

*An event that allows to build the fundamentals of a digital society.*



# C-LEVEL FORUM DIGITAL TRANSFORMATION

Cloud – Big Data – AI - e-Commerce – Digital  
Marketing





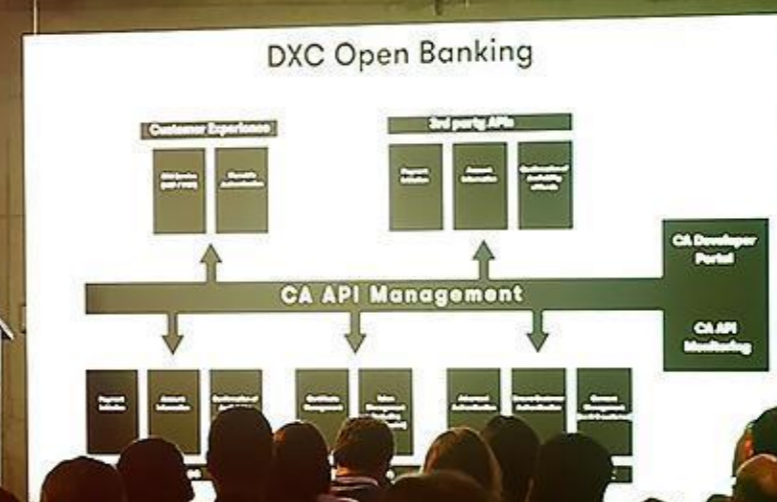
## C-level Forum, CEOs, CIOs, CMOs, CTOs, CDOs Forum

*Connects with C-level executives, CEOs, CTOs, CMOs, CIOs, CDOs, CFOs of the 1000 largest corporations: Retail, Tourism, Services, Media, Industry, Mining, Health, Education seeking their business digital transformation.*

### **Global experts deliver strategic keys for:**

- › Enterprise Digital transformation
- › IT and Mobile Security Challenges.
- › Main Technological Trends that CEOs, CTOs, CDOs, CMOs must have present.
- › Migration of companies to the Mobile era. Challenges of CTOs and / or CMOs?
- › Talent capture and retention in the digital age.
- › How to face the 5 business megatrends, Big Data, Mobile, AI, IoT, Cloud, and Social. How business and how we work will be transformed?
- › Integration of technology, communications and marketing in the era of Digital Marketing.
- › Digital Marketing as a generator of qualified leads. The era of Inbound Marketing.
- › E-Commerce and conversions.
- › Social Media Strategy in Corporations, its use in Social Selling, Business Intelligence, Customer Support and their integration with Customer Relationship Management (CRM) processes. Optimization and increase of Conversions on the online channel.
- › How to survive to the fast technological change? Adapt or die? Digital Business Models and Transformation.
- › Innovation, Innovation Management, and how to take advantage of the Start up ecosystem?

# DIGITAL BANKING & FINTECH FORUM







## DIGITAL BANKING & FINTECH FORUM

### *Join the leaders in Fintech and Digital Banking*

From blockchain technology applications and fintech disruption, its impact on the transformation of banking, IT security challenges, mobile banking, to the impact of social media in the banking and financial services are addressed in this specialized forum.

New rules, new technologies, new suppliers, new fintech companies, new actors, new consumers, technological innovations and new business models that are challenging and transforming the digital banking and financial services industry.

Big Data, Mobile, IA, Blockchain, Fintech, Cloud, Social, e-Commerce, open innovation and its impact on digital banking and fintech ecosystem.

CEOs, CTOs, CMOs, CDOs, CISOs, and C-Level executives from Banks along with FinTech companies and experts discuss how to overcome with these challenges and evolve into a digital banking that meets consumers needs.

# DIGITAL BANKING & FINTECH FORUM



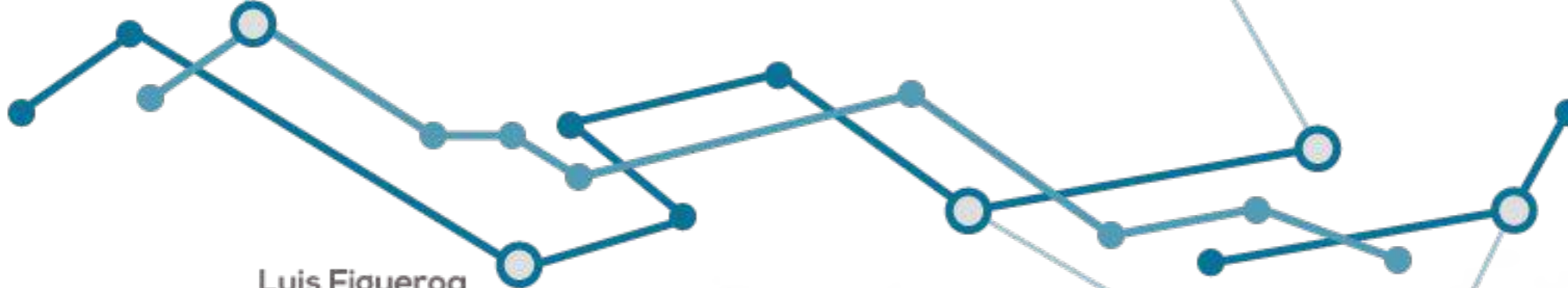
**Mark Jamison (Silicon Valley, USA)**  
VP & Global Innovation Head VISA

*The America Digital Conference is a fantastic event, I have been blown away how dynamic this entire event has been, how many people and the energy.*



**Rodrigo Orellana,**  
Digital Marketing Director Scotiabank

*I have come every year and I see a radical evolution in the level of speakers, sponsors and infrastructure.*



**Luis Figueroa**  
Intendente de Regulación  
Superintendencia Bancos e  
Instituciones Financieras (SBIF)

*It was an excellent opportunity to discuss the needs of the Fintech ecosystem.*



**Devie Mohan (Londres, UK)**  
Top 10 influencer fintech.

*Excellent level of assistants.*



**Alberto Schilling,**  
CEO BICE BANK

*High standard event, I have gone to similar congress in other countries, New York, and it has nothing to envy. The set-up, organization.*

# VENTURE CAPITAL & PRIVATE EQUITY FORUM





**AMERICA DIGITAL**

## VENTURE CAPITAL & PRIVATE EQUITY FORUM

26<sup>th</sup>-27<sup>th</sup> March · Miami Beach Convention Center, USA

### THE KEYS TO OPEN THE MARKET



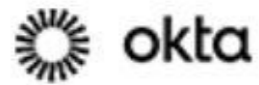
Investors

Preparation

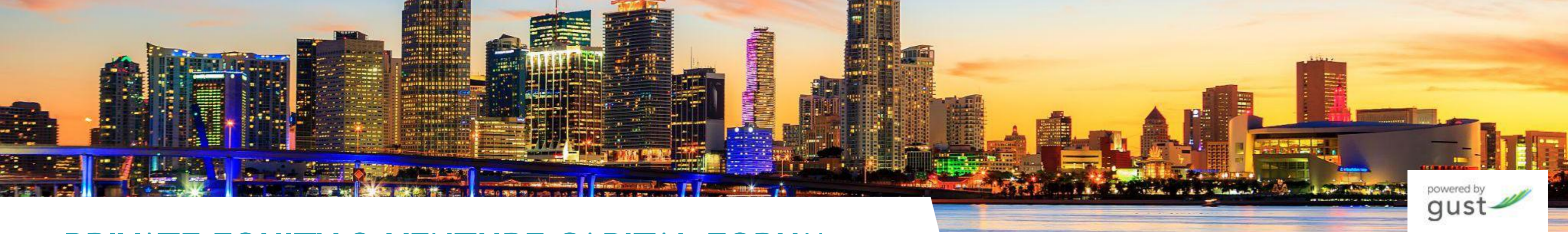
Key Meetings

Opportunity

Fast Grow Company



***Connect with Silicon Valley Venture Capitals, VCs around the Americas, high impact entrepreneurs, get access to specialized conferences, 16 investment opportunities in fast grow tech companies.***



## PRIVATE EQUITY & VENTURE CAPITAL FORUM

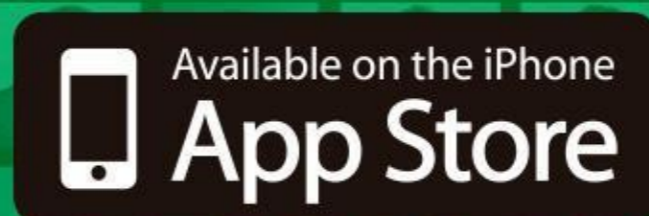
Corporate Venture Capital Forum a two days of specialized conferences with global experts, VCs and high impact entrepreneurs.

- How to raise Angel or VC capital for each stage of your company?
- How to develop Corporate Venture Capital Programs?
- How to invest in Fast Grow Tech Companies? How to invest in the next Google, Facebook, Uber?
- How to develop the Venture Capital Industry around the Americas in connection with the main investment hubs Silicon Valley and Israel?

**CREATE YOUR PROFILE.  
CONNECT ONLINE WITH THE ATTENDEES & WATCH  
THE CONFERENCES ON VOD.**



**NETWORK.AMERICA-DIGITAL.COM**



**Search “America Digital”**

**Live online networking with Congress attendees before, during and after the Congress and access to all recorded conferences from the international experts.**

# CLOSING PARTY



26<sup>th</sup> - 27<sup>th</sup> March · 2025

## TWO DAYS OF EXTENSIVE NETWORKING AND B2B ACTIVITIES

DAY 1	ROOMS	(GMT -5)
Opening and International Seminar	ROOM I	8:00 - 14:30 hrs.
One-to-One Meetings	NETWORKING ZONE	10:00-19:00 hrs.
America Digital Expo	BOOTHS ZONE	10:00 - 19:00 hrs.
C-Level Digital Transformation Forum	ROOM I	15:00 - 19:30 hrs.
C-Level Digital Banking & Fintech Forum	ROOM II	15:00 - 19:30 hrs.
Expo Conferences	ROOM IV	15:00 - 18:30 hrs.
Partner Program	MEETING ROOM	15:00 - 19:00 hrs.
America Digital News TV (Live)	ZONE A	8:00 - 19:00 hrs.

DAY 2	ROOMS	(GMT-5)
America Digital Expo	BOOTHS ZONE	10:00 - 19:00 hrs.
One-to-One Meetings	NETWORKING ZONE	10:00 - 19:00 hrs.
C-Level Digital Transformation Forum	ROOM I	8:30 - 19:30 hrs.
C-Level Digital Banking & Fintech Forum	ROOM II	8:30 - 19:30 hrs.
C-Level 5G, IOT & Telco Forum	ROOM III	8:30 - 18:00 hrs.
Expo Conferences	ROOM IV	8:30 - 15:00 hrs.
Partner Program	MEETING ROOM	8:00 - 19:00 hrs.
America Digital News TV (Live)	ZONE A	15:00 - 19:00 hrs.
Closing Party	ROOM I	19:30 - 22:00 hrs.



# PARTICIPATION OPPORTUNITIES IN AMERICA DIGITAL



- Exhibiting Company
- Official Sponsor
- Country Pavilion
- Country Delegation
- Company Delegation
- Expo Conferences
- Branding and Placement Services
- Communication Services

**OPPORTUNITY TO BE AN EXHIBITING COMPANY AT  
AMERICA DIGITAL EXPO**

# BENEFITS AS EXHIBITOR



2 days of Company Exhibition and networking to an audience of +5.000 executives from the Americas seeking technologies, products, services and strategic partners. Specific meetings in the Business Meetings Session, broadcasting, marketing and communications before, during and after the event reaching C-level executives and decision makers around the region.

**ONLY 10 POSITIONS AVAILABLE FOR NEW COMPANIES**

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	Platinum	Gold	Silver
Space for Booth and Online Booth included	4x2 mts2	3x2 mts2	2x2 mts2
Staff accreditation in Booth	4	4	4
Wifi connections	4	4	2
Logo in official website and company description in Expo Digital Directory.	✓	✓	✓
Logo, placement and branding at Expo Digital	✓	✓	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓	✓	✓
<b>BUSINESS EXECUTIVE TICKETS US\$ 740</b> : Expo + Expo Conferences + Specialized Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Acces.	15	10	7
<b>BUSINESS EXECUTIVE TICKETS ONLINE (US\$ 240)</b> : Access to all activities via streaming throughour specialized platfrom: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	15	10	7
<b>PROFILES &amp; MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK</b> Included at no additional cost (Standard fee <b>US\$ 190 per year for each profile</b> , <a href="https://network.america-digital.com">https://network.america-digital.com</a> ): You can connect online with previous attendees to pastCongress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	30	20	14
<b>20% discount on additional tickets</b> for all company professionals and guest list.	✓	✓	✓
<b>Rights to export the event to your website.</b>	✓	✓	✓
<b>Delivery database of the visitors to your physical &amp; online booth</b>	✓	✓	✓
<b>Exhibitor Pricing for New Companies</b>	US\$ 11,700	US\$ 10,300	US\$ 9,200
<b>Exhibitor Pricing for Companies Renewing</b>	US\$ 9,700	US\$ 8,300	US\$ 7,200
<b>TICKETS' BONIFICATION US\$</b>	US\$ 23,700	US\$ 15,800	US\$ 11,060

Scan Floor Plan



# EXPO CONFERENCES

Place your company in front of a live audience, broadcast on our platform and stay permanently as part of the VOD conferences available at the America Digital Online Network.



\*Ask for availability to your America Digital's executive.

Limited to 16 Expo Conference.

Only 4 Expo Conferences available

EXPO CONFERENCES	INCLUDES
Conference room completely equipped	✓
Expo Conference description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
Expo Conference communication before, during and after the Congress, as part of global communications of the Congress.	✓
<b>SPEAKER AT EXPO CONFERENCE (SUCESS CASES)</b> The brand can apply for one speaker position at the specialized latam forum of choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas 's Level, you can present a succes case, launch of new product or speak about a specialized topic). it includes Conference room completely equipped audiovisually, global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network ( <a href="https://network.america-digital.com">https://network.america-digital.com</a> ) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and it is distributed to attendees.	✓ (1)
Branding and placement in the Expo Conference saloon during your presentation.	✓
Article in e-Newsletter about the Expo Conferences.	1
Mention of the Expo Conference in the blog and official distribution in the Congress networks.	✓
Global conference broadcast by Streaming.	✓
Recording of the Expo Conference. Conference is published under VOD in America Digital Online Network.	✓
Right to export the event to your website.	As Expo Conference
<b>BUSINESS EXECUTIVE TICKETS (US\$ 1,240 p/p):</b> Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + All Online Accesces.	30
<b>BUSINESS EXECUTIVE TICKETS ONLINE (US\$340 p/p):</b> Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences +International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	30
<b>PROFILES &amp; MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK :</b> Included at no additional cost (Standard fee US\$ 190 per year for each profile, <a href="https://network.america-digital.com">https://network.america-digital.com</a> ). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	60
Delivery database of attendees (physical and online) to the Expo Conferences	✓
20% discount for company professionals and guest list.	✓
<b>PRICING EXPO CONFERENCE 30 + 10 MINUTES Q&amp;A</b>	US\$ 12,500
<b>PRICING EXPO CONFERENCE 50 MINUTES</b>	US\$ 16,500
<b>TICKETS BONIFICATION</b>	US\$ 47,400



# ONLINE BOOTH BENEFITS

BENEFITS INCLUDED FOR EXHIBITORS AT AMERICA DIGITAL EXPO	PLATINUM ONLINE
Online Booth included	✓
Staff Accreditations	4
Logo in official website and company description in Expo Digital Directory.	✓
Logo, placement and branding at Expo Digital	✓
1 article in blog, post on Facebook, Twitter, e-Newsletter reaching +200,000 executives.	✓
<b>ENTRADAS BUSINESS EXECUTIVE (1,240 p/p):</b> Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	4
<b>BUSINESS EXECUTIVE TICKETS ONLINE (340 p/p):</b> Access to all activities via streaming through our specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	10
<b>PROFILES &amp; MEMBERSHIP FOR 1 YEAR AT THE ONLINE AMERICA DIGITAL NETWORK</b> Included at no additional cost (Standard fee US\$ 190 per year for each profile, <a href="https://network.america-digital.com">https://network.america-digital.com</a> ). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	14
20% discount on additional tickets for all company professionals and guest list.	✓
Rights to export the event to your website.	✓
Delivery database of the visitors to your online booth	✓
<b>ONLINE BOOTH</b>	<b>US\$ 3,500</b>
<b>TICKETS' BONIFICATION US\$</b>	<b>US\$ 8,360</b>

# TICKETS



**\*20 % discount in  
addional tickets for  
exhibiting companies  
\* subject to availability**

TICKET CATEGORY (Rights)	 BUSINESS EXECUTIVE	 BUSINESS EXECUTIVE ONLINE
Physical access and Online access to all Congress activities	✓	
Online access to all Congress activities from our exclusive platform	✓	✓
1 to 1 meetings	✓	✓
Own profile and Avatar in the Congress	✓	✓
EXPO DIGITAL	✓	✓
INTERNATIONAL SEMINAR	✓	✓
C-LEVEL DIGITAL BANKING & FINTECH FORUM	✓	✓
C-LEVEL 5G, IoT & TELCO FORUM	✓	✓
C-LEVEL IOT Y SMART CITIES FORUM	✓	✓
C-LEVEL DIGITAL TRANSFORMATION FORUM	✓	✓
C-LEVEL E-COMMERCE & DIGITAL MARKETING FORUM	✓	✓
E-GOVERNMENT FORUM	✓	✓
VENTURE CAPITAL & PRIVATE EQUITY FORUM	✓	✓
PARTNER PROGRAMS	✓	✓
EXPO CONFERENCES (Sucess cases)	✓	✓
Access to the event APP with search and 1 to 1 meeting features	✓	✓
<b>AMERICA DIGITAL ONLINE NETWORK MEMBERSHIP</b> and profile included at no cost for 3 Months (standard value US\$ 190 / per year). With your membership in America Digital Network ( <a href="https://network.america-digital.com">https://network.america-digital.com</a> ) you can connect online with previous attendees to past Congress and view over 200 Conferences en format Video On Demand (VOD) from the previous Congresses.	✓	✓
Closing Party	✓	✓
<b>TICKET PRICE p/p</b>	<b>US\$ 1,240</b>	<b>US\$ 340</b>

# PARTNER PROGRAMS

## Partner Programs are limited to 3 and include:

The Partner Programs offer the BRAND the unique opportunity to hold its own event using the America Digital Congress as a platform. You will have your own Conference Room where you can hold your own event. (\*Content Committee approval is required)

**PARTNER PROGRAM EXAMPLE PERFORMED BY GOOGLE WITH ITS GOOGLE INNOVATION LAB ORIENTED TO C-LEVEL.**



PARTNER PROGRAMS	INCLUDE
Fully equipped audiovisual salon for 200 attendees, including translation.	✓
<b>PARTNER PROGRAM</b> description in the Congress program distributed to more than 5,000 attendees during the Congress. Also on the web, e-newsletter and social networks.	✓
<b>PARTNER PROGRAM</b> communication before, during and after the Congress, as part of global communications of the Congress.	✓
Branding and placement in the <b>PARTNER PROGRAM</b> Salon during your presentation.	✓
Article in e-Newsletter about the <b>PARTNER PROGRAM</b> .	1
Mention of the <b>PARTNER PROGRAM</b> in the blog and official distribution in the Congress networks.	✓
<b>PARTNER PROGRAM</b> broadcasted by Streaming.	✓
Recording of the <b>PARTNER PROGRAM</b> . <b>PARTNER PROGRAM</b> is published under VOD in America Digital Online Network.	✓
Right to export THE <b>PARTNER PROGRAM</b> to your website.	As Partner Program
<b>BUSINESS EXECUTIVE TICKETS (1,240 p/p):</b> Expo + Conferences Expo + Conferences Specialized Forums + International Seminar + Networking 1 to 1 + Venture Capital + Closing Party + Online Access to all Congress activities	70
<b>BUSINESS EXECUTIVE ONLINE TICKETS (340 p/p):</b> <b>Online access</b> to all Congress activities; Expo + Conferences Expo + Specialized Forums Conferences + International Seminar + Networking 1 to 1 + Closing Party.	70
<b>PROFILES and Membership for 1 year in APP RED AMERICA DIGITAL</b> included at no additional cost. (Normal value for each profile & membership US \$ 190 / year per user): In the Red America Digital <a href="https://network.america-digital.com">https://network.america-digital.com</a> you can connect with historical and current Congress attendees, as well as access more than 200 conferences in Video On Demand (VOD) format from previous America Digital Congresses.	140
Delviery of the attendees database (live & online) to your Partner Program	✓
20% discount for company professionals and guest list.	✓
<b>PARTNER PROGRAM HALF DAY (9:00 – 13:00 hrs or 15:00-19:00 hrs).</b>	<b>US\$ 74,000</b>
<b>Tickets' Bonification</b>	<b>US\$ 110,600</b>

UPGRADE TO SPONSOR

**OPPORTUNITIES**  
**BE AN OFFICIAL SPONSOR**



## WHY SPONSOR?

Through AMERICA DIGITAL CONGRESS your brand achieves national and international branding, placement and positioning as a Top of Mind company in its area, among executives from large corporations, companies and industries around the Americas.

America Digital invests directly in marketing, communications and publicity in the Americas & globally, this is also powered through media partners as CNN, America Economia, among others with a regional, local and specialized media coverage by topics, reaching over 500,000 decision makers and generating over 500 million impressions, providing an important return over investment for the Sponsors.

# WIDE MEDIA COVERAGE



# OFFICIAL SPONSORS SUCCESS CASES



Companies like Microsoft, Intel, Zendesk, Telefonica, Huawei, Tech Mahindra, Visa, Amazon, Ericsson, Deloitte, Siemens have already been sponsors of America Digital, obtaining:










- +500.000 impressions on our e-newsletters, social networks, web, blog, media and communications.
- Placing their brand in front of more than 3000 attendees.
- Positioning as a Top of Mind Brand and leader.
- Lead generation and business meetings with key executives from in a single day and place.
- Extensive branding and placement during the whole Congress.

*Marketing, communications, publicity, branding and placement for Sponsors*

## Sponsor benefits:

- Branding and placement on web, credentials, e-newsletters, folders, social media, invitations, brochures and advertisements in newspapers, POP, digital displays, logo in online and off-line communications and media.
- Brand presence in America Digital's live activities, Expo, International Seminar, Conferences, Forums, Business Roundtable, Closing Party, America Digital Online Network, POP at tradeshow, Widescreens, Digital Signage.
- America Digital produces articles, press releases that are distributed through an international network of journalists, PR agencies, specialized in ICT, Mobile, Telecom, IoT, e-Commerce, Digital Marketing, and media partners of the event. Content distribution covers print, television, radio, online media and social networks at a national and international level. Some examples are CNN, America Economía, PRNewswire.
- Our Press releases are sent to a base of 650 journalists from selected specialized media and distributed through Prnewswire.
- America Digital e-Newsletter every 3 weeks reaches over 200,000 managers and decision-makers in Latin America.
- Our communities on Facebook, Twitter, LinkedIn and Youtube, allow us to potentially reach 2.5 million professionals.
- Our website has an average of 500,000 unique visitors per year. + 500 million media impressions were obtained during the 2022 Congress.

# SPONSORSHIP'S COMPARATIVE CHART

SPONSORSHIP'S RIGHTS	 MAIN SPONSOR DIAMOND*	 MAIN SPONSOR	 SPONSOR C-LEVEL 5G, IoT & TELCO FORUM	 SPONSOR C-LEVEL IoT & SMART CITIES FORUM	 SPONSOR E-GOVERNMENT	 SPONSOR C-LEVEL DIGITAL BANKING & FINTECH FORUM	 SPONSOR C-LEVEL DIGITAL TRANSFORMATION FORUM	 SPONSOR C-LEVEL E-COMMERCE & DIGITAL MARKETING	 SPONSOR VENTURE CAPITAL & EQUITY FORUM
PHYSICAL SPACE FOR BOOTH & ONLINE BOOTH: (Subject to modifications).	20 or 4x2 m2	20 or 4x2 m2	4x2 m2 or similar	4x2 m2 or similar	4x2 m2 or similar	4x2 m2 or similar	4x2 m2 or similar	4x2 m2 or similar	-
STAFF ACCREDITATIONS	8	8	4	4	4	4	4	4	-
BUSINESS EXECUTIVE TICKETS (US\$ 1,240 p/p): Expo + Expo Conferences + Specialized Latam Forum Conferences + International Seminar + One to One Meetings + Partner Programs + Closing Party + Online Access to all activities.	70	50	30	30	30	30	30	30	30
BUSINESS EXECUTIVE TICKETS ONLINE (US\$ 340 p/p): Access to all activities via streaming through our Specialized platform: Expo + Expo Conferences + Specialized Forum Conferences + International Seminar + 1 to 1 Meetings + Partner Programs + Closing Party.	70	50	30	30	30	30	30	30	30
PROFILES & MEMBERSHIP FOR 3 MONTHS AT THE ONLINE AMERICA DIGITAL NETWORK Included at no additional cost (Standard fee US\$ 190 per year for each profile, <a href="https://network.america-digital.com">https://network.america-digital.com</a> ). You can connect online with previous attendees to past Congress and view over 200 Conferences in format Video On Demand (VOD) from the previous Congresses.	140	100	60	60	60	60	60	60	60
MEDIA PLAN: Logo in printed, digital, and audiovisual media, (TV, Radio, Press), Social Media (Twitter, LinkedIn, Facebook), Google Display Latam.	LOGO FIRST ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN	LOGO SECOND ROW AT MEDIA PLAN
BRANDING & PLACEMENT: Congress activities.	ALL CONGRESS ACTIVITIES	ALL CONGRESS ACTIVITIES	C-LEVEL C-LEVEL 5G, IOT & TELCO FORUM	C-LEVEL IoT & SMART CITIES FORUM	E-GOVERNMENT	C-LEVEL DIGITAL BANKING & FINTECH FORUM	C-LEVEL DIGITAL TRANSFORMATION FORUM	C-LEVEL E-COMMERCE & DIGITAL MARKETING FORUM	VENTURE CAPITAL & PRIVATE EQUITY FORUM
SPEAKER APPLICATION: The brand can apply for one speaker position at the specialized forum of choice. (*Content Committee approval is required. Speaker must be an influencer or expert in a global or Americas's Level). it includes Conference room completely equipped audiovisually, global broadcasting by streaming. The Conference is recorded and published as VOD (Video On Demand) at the Online America Digital Network ( <a href="https://network.america-digital.com">https://network.america-digital.com</a> ) + Conference Communications Plan. Conferences with speakers are included in the Congress' Digital Program (which receives over 100 k downloads) and it is distributed to attendees.	03 One Keynote Sem Int and 2 at Specialized Forums	02 LATAM FORUM OF CHOICE	01 C-LEVEL 5G, IOT & TELCO FORUM	01 C-LEVEL IoT & SMART CITIES FORUM	01 E-GOVERNMENT	01 C-LEVEL DIGITAL BANKING & FINTECH FORUM	01 C-LEVEL DIGITAL TRANSFORMATION FORUM	01 C-LEVEL E-COMMERCE & DIGITAL MARKETING FORUM	01 VENTURE CAPITAL & PRIVATE EQUITY FORUM
DELIVERY DATABASE OF THE VISITORS TO YOUR PHYSICAL AND ONLINE BOOTH	✓	✓	✓	✓	✓	✓	✓	✓	✓
DELIVERY DATABASE OF ATTENDEES (PHYSICAL AND ONLINE) TO THE RESPECTIVE CONFERENCE FORUM	✓	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY DESCRIPTION: at the America Digital Congress's website according to sponsor category.	✓	✓	✓	✓	✓	✓	✓	✓	✓
COMPANY LOGO AT AMERICA DIGITAL Congress's website and e-Newsletter to the database of 200k executives.	✓	✓	✓	✓	✓	✓	✓	✓	✓
EDITORIAL ARTICLE at the Congress'e-Newsletter.	3	2	1	1	1	1	1	1	1
ARTICLE at the America Digital Congress' Blog.	3	2	1	1	1	1	1	1	1
20% DISCOUNT IN ADDITIONAL TICKETS for company employees and guest list	✓	✓	✓	✓	✓	✓	✓	✓	✓
RIGHT TO EXPORT THE EVENT TO YOUR WEBSITE	✓	✓	✓	✓	✓	✓	✓	✓	✓
RIGHT FOR OWN MARKETING CAMPAIGN to make a Marketing Campaign using the America Digital Congress sponsorship category. (*America Digital Committee approval of the Campaign is required)	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPONSORSHIPS' PRICING FOR NEW COMPANIES US\$	USD 69,000	USD 39,000	USD 22,500	USD 22,500	USD 22,500	USD 22,500	USD 22,500	USD 22,500	USD 22,500
SPONSORSHIPS' PRICING FOR COMPANIES RENEWING US\$	USD 59,000	USD 37,000	USD 19,500	USD 19,500	USD 19,500	USD 19,500	USD 19,500	USD 19,500	USD 19,500
TICKETS BONIFICATION US\$	USD 110,600	USD 79,000	USD 47,400	USD 47,400	USD 47,400	USD 47,400	USD 47,400	USD 47,400	USD 47,400

# PRIVATE MEETING ROOMS



Your own private meeting room  
for two days

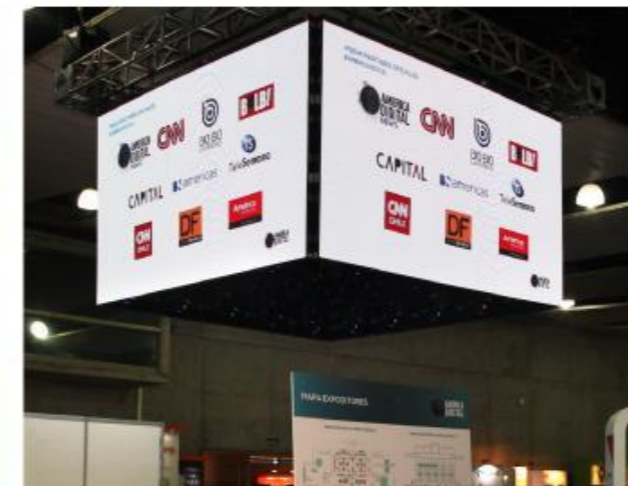
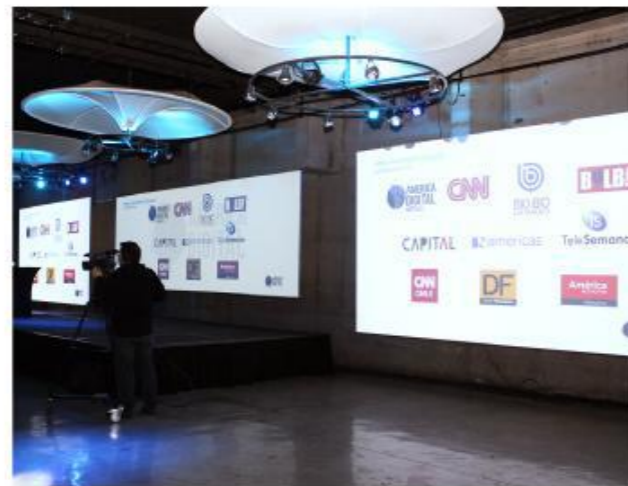
Define your own activities

Only 5 meetings rooms available.

US\$ 22,000.

AV equipment not included, any  
additional requirements must be  
contrated directly with the  
venue.

# BRANDING & PLACEMENT



# BRANDING & PLACEMENT





# SPONSORSHIP LANYARD



Positioning your Brand in front of 5000 C-Levels that will use the Lanyard during 2 days.

Pricing US\$ 35,000  
(Only 1 position).

# ADDITIONAL BRANDING & PLACEMENT PRODUCTS



## SPONSOR REGISTRATION

Put your brand in front of 5000  
C-Levels during the registration

US\$ 20,000 (Only 1 position).

# SPOTS AT EXPO SCREENS



Pricing for 1 day US\$ 9,500.  
Once every hour a 20-30 seconds  
spot. 8 times during the day

# CORPORATE LUNCH SPONSOR



Sponsor 2 days  
Corporate Lunch

Pricing US\$ 25,000 each

1 position

# 1-TO-1 NETWORKING SPONSORS



Pricing US\$ 25,000 each.

2 Positions available .

## AMERICA DIGITAL NEWS TV INTERVIEW DURING THE CONGRESS



15-20 minutes on line interview in ur TV set during the congress global broadcasting and distribution of the interview to our 80,000 C-Levels subscribers. .

Normal pricing **US\$ 5,800**

Special pricing for Sponsors, **US\$ 4,000.**

Limited only to 16 interviews during the congress. Reserve in advance (under availability)

# CONTACT



## Sponsorships / Exhibitors

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### CHILE, EEUU & LATIN AMERICA

